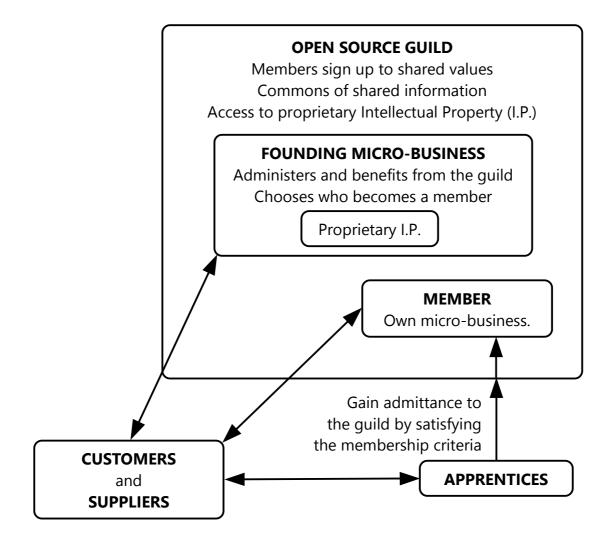
## THE OPEN SOURCE GUILD

- The open source guild model has been developed by applying the principles of open source to the original medieval guilds, enabling micro-businesses to work together in a digitally networked economy.
- Open source is a way of collaborating with others through an online commons of shared knowledge.
- In the open source guild model, sharing is restricted to members of the guild to allow them to develop their businesses around the commons.
- The founding micro-business establishes the guild, chooses who can be a member, maintains the commons and protects the proprietary intellectual property (which can be just a name or logo).



## WWW.OPENSOURCEGUILD.ORG

The open source guild model has been developed through Justin Larner's research at Lancaster University. This research is partially funded by the UK Digital Economy Programme (RCUK GrantEP/GO37582/1), which supports the HighWire Centre for Doctoral Training. E-mail j.larner1@lancaster.ac.uk for further information. This flyer is licensed under a Creative Commons Attribution-ShareAlike 3.0 Unported License.